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Stralem & Company Incorporated Names Sullivan Institutional Sales Director

New York, New York (March 31, 2014) – Stralem & Company Incorporated (“Stralem”), a New York based asset management firm founded in 1966, has hired Mark A. Sullivan as Director, Institutional Sales and Relationship Management effective March 31.

Mark brings over 25 years of experience in institutional sales and client service to Stralem. Before joining the firm, Sullivan served as Vice President, Client Relationship Management for American Century Investments, where he helped double assets under management in one year and led the firm’s relationship with Canadian Imperial Bank of Commerce. Prior to American Century, Mr. Sullivan spent ten years at AllianceBernstein, L.P where he served as Managing Director of Institutional Investments leading the firm’s Taft-Hartley group after serving as the lead client manager on the firm’s largest sub-advisory relationship.

“We’re excited that Mark is joining us. He brings deep and broad experience in client relationship management, and consultant relations,” said Stralem Co-Founder Hirschel B. Abelson, President and Chief Investment Officer. “His track record speaks volumes about his understanding of the institutional marketplace and how to build long-lasting relationships.”

With \$3.5 billion in assets under management as of December 31, 2013, Stralem is singularly focused on US Large Cap Equity management. Their flagship portfolio, the US Large Cap Equity Strategy™ is available to investors in separately managed accounts, a U.S. mutual fund and a Luxembourg-domiciled UCITS fund.

Stralem’s strategy has a long history of outperforming the S&P 500 with far less volatility. Focusing on providing growth and protection of capital in one, long-only strategy, Stralem uses a conservative growth management style that focuses on participating in up markets and while preserving capital during down markets. The strategy is also characterized by its concentration on approximately 30 stocks, very low portfolio turnover and management’s preference for long-term investing.

“Our single strategy focus avoids the competition for dedicated resources experienced by many other firms,” Abelson continued, “and since all of our principals and employees are invested in the strategy, our investors have the assurance of knowing that our interests are directly aligned with theirs.”

For more information about Stralem and its portfolios, visit www.stralem.com.

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About Stralem & Company Incorporated

Stralem & Company Incorporated is an independent, employee-owned asset management firm founded in 1966 to provide investment management advice to institutions and individuals. The firm is an Investment Adviser registered with the SEC under the Investment Advisers Act of 1940 located in New York City. Past performance is no guarantee of future results.

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